

REBECCA WALTERS
Design • Print • Web • Fine Art

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Resumé

| OBJECTIVE |

To work as a graphic designer in a creative work environment.

| KNOWLEDGE BASE |

Adobe Creative Suite (CS2/3) >> Photoshop, Illustrator, In Design, Image Ready, Acrobat also QuarkXPress. Macromedia MX >> Dreamweaver MX, Flash MX, Freehand MX, Fireworks MX. Cyber duck and other FTP programs. PC and Mac platforms >> OSX Tiger and Windows XP/Vista/7 >> Microsoft Office 2007 >> Word, Excel, and PowerPoint.

| EDUCATION |

96 - 98 Mira Costa College - Encinitas, CA
96 - 97 Art Institute of Southern California - Laguna Beach, CA
92 Platt College - Eagle Rock, CA.

| EXPERIENCE |

April 2007 –Present - Las Vegas, NV

FREELANCE >> Self Employed Designer

Project works created include but are not limited to: logo designs, business cards, business identity and websites. Focus has also been in the visual fine arts field.

September 2006 – April 2007 - Las Vegas, NV

LV FOOD & BEVERAGE MAGAZINE >> Art Director/ Layout Editor

Project responsibilities from start to finish: creation of monthly pre-spec of magazine, AD creation, AD placements, total page layout/ design and prepress for entire magazine. FTP uploads, in-house and client AD creation, client support, data backup and cataloging. Accomplishments: getting the publication back on deadline, all while staying under budget and maintaining overall quality, while also obtaining new clients based on my creative designs.

December 2005 – July 2006 - Las Vegas, NV

SPI ENTERTAINMENT, INC. >> Graphic/ Web Designer

Concentration and focus mainly on the reconstruction of a talent identity through redesign of the website and a 2007 calendar. Other design responsibilities included: rack cards, magazine ads and merchandise creation, scanning/ cataloging media advertising, photo touch-ups and manipulation, color correction, photo shoot cataloging, organizing data for press releases, technical support and client support.

May 2004 – August 2005 - Sun Valley, ID

EXPRESS PUBLISHING >> Graphic Designer/ Production Artist

Contributed to all publications for an award winning publishing company, including: a bi-weekly newspaper, a monthly magazine, a yearly business digest and a tri-annual tourist guide magazine. Responsibilities include: in house and client AD creation, page layout for both newspapers and magazines. Additional responsibilities included scanning and color correction, as well as photo collage and manipulation, some technical support and training.

November 2000 – May 2004 - San Diego, CA

360 TECHS >> Freelance Graphic/ Web Designer

Dealt with multiple clients, juggling both between web and print design for a competitive computer consulting company. Designed, developed and maintained several web sites for across the board industry clients. Responsibilities also included: Logo design, print collateral for company identity: brochures, letterhead, business cards, etc. and web consulting.

Feb – June 2000 Sun Valley, ID

WOOD RIVER JOURNAL >> Graphic Designer/ Production Artist

Responsibilities include designing advertisements, organized and processed over thirty ads per week in a fast paced environment through client and company specifications. Interviewed, established and maintained clientele base through positive public relations. Manual "paste-up" of copy, plus ads, in layout preparation of weekly print production.